



**ASC** AMIR S.  
CHINOY  
GROUP

# GROUP FACTS

**440**  
USD Million  
Group Sales Turnover



**2,500**

Number of  
Employees



**2,600**

Number of  
Dealers/Distributors



**900**

Geographic  
Footprint  
Cities and towns



**504**

USD Million  
Sales  
Turnover



**252**

USD Million  
Market  
Capitalisation



**88**

USD Million  
Contribution to  
National Exchequer



**71**

Years of  
Production



**81**

USD Million  
Export  
Sales

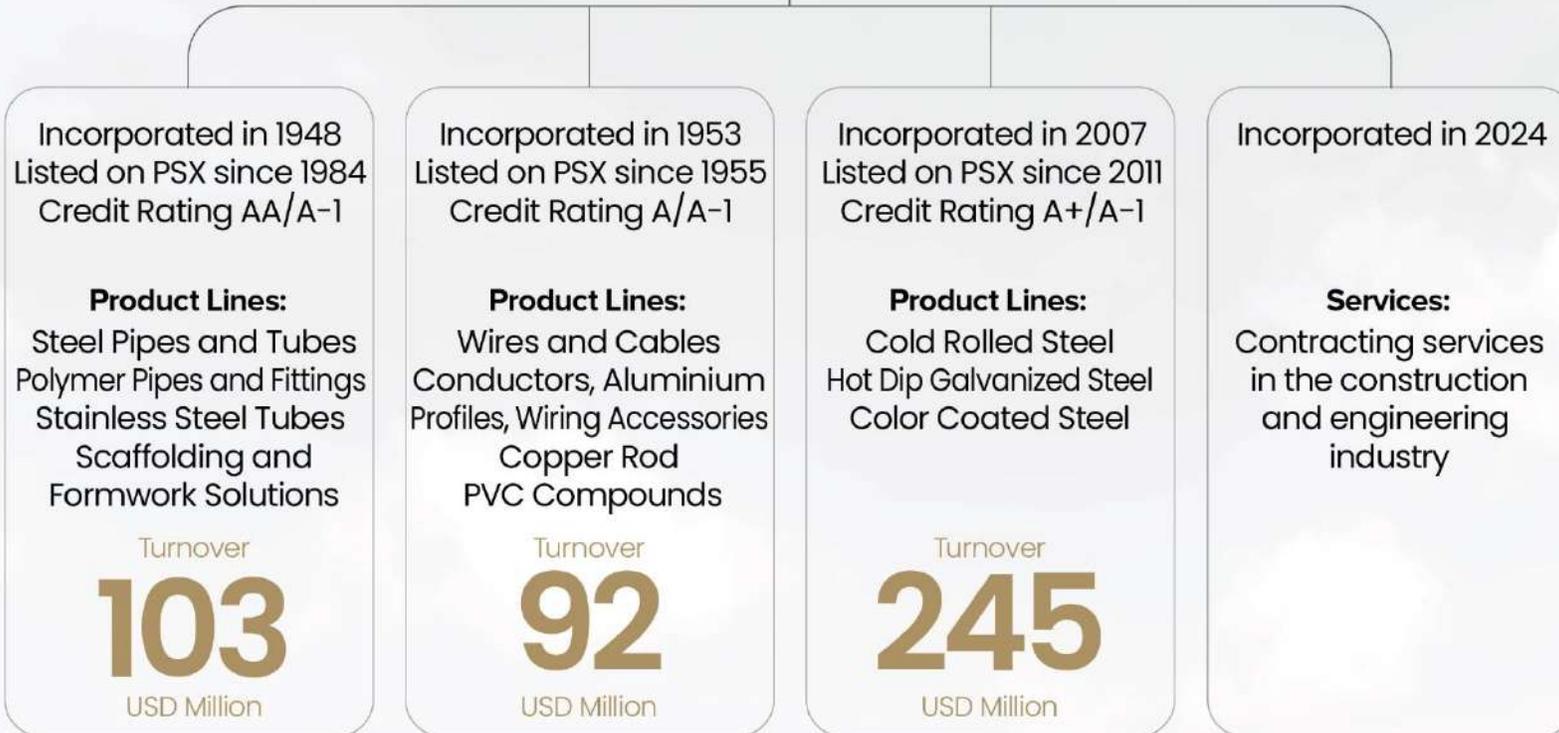


**60**

Number of  
Export Destinations



# ASC AMIR S. CHINOY GROUP



TRUSTED NOT TO COMPROMISE



Shaping Tomorrow



**CHINOY**  
ENGINEERING & CONSTRUCTION  
(PRIVATE) LIMITED

# EQUITY PARTNERS

## PAST & PRESENT



**USD 81 Million**  
Export Sales

**INTERNATIONAL OFFICES:**

- Toronto
- Melbourne
- Sydney
- Dublin
- Colombo
- Pakistan



**FACTORIES**



**SALES REGIONS**



# GROUP GLOBAL REPRESENTATION

## IIL AUSTRALIA

- Offices in Melbourne & Sydney
- Annual Revenues of USD 14 million
- Australian Trusted Trader (ATT) accreditation
- Casey Business of the Year award



## IIL AMERICAS

- Head office in Toronto, Canada
- Annual revenues of USD 11 million
- Member of the Canadian Fencing Association
- Trades in steel, structural steel and fencing products



## INIL EUROPE

- Head office in Dublin, Ireland
- Trades in steel, structural steel and fencing products

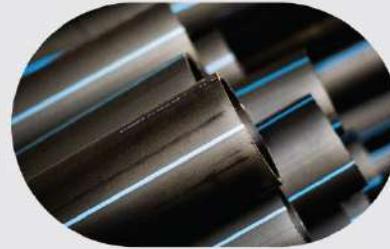
# PRODUCT CATEGORIES



**STEEL**  
PIPES & TUBES



**STAINLESS**  
STEEL TUBES



**POLYMERS**  
PIPES & FITTINGS



**ENGINEERING**  
SOLUTIONS



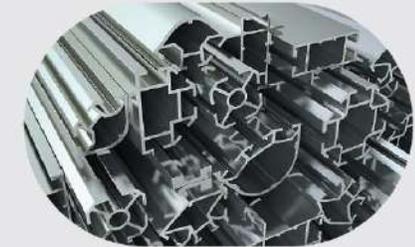
**WIRES**  
& CABLES



**CONDUCTORS**



**COPPER**  
ROD



**ALUMINUM**  
EXTRUSIONS



**COLD ROLLED**  
STEEL



**HOT DIPPED**  
GALVANIZED STEEL



**COLOR COATED**  
STEEL

# IIL TRADING

New business division launched to act as a business development hub to introduce and represent reputable overseas industrial brands in Pakistan.

1. Fischer (Germany) – Over 14,000 products including electrical fixings, nylon and steel fixings, chemical fixings, bits and accessories, construction chemicals, machine accessories, fire protection, and screws.
2. Brenntag (Germany) - Oil & Gas specialty chemicals.
3. Milwaukee (USA) - Power Tools, Accessories, Hand Tools, Storage, and related Spare Parts.
4. Mapei (Italy) – Chemical products for the building industry.



Promising Reliability, For Now and Tomorrow



# DOMESTIC PRESENCE



## FACTORIES:



Factory – 1, Karachi  
Factory – 2, Karachi  
Factory – 3, Sheikhpura



Factory, Karachi  
Service Centre, Karachi



Factory, Karachi  
Factory – 2, Nooriabad

## OFFICES:



- Karachi
- Lahore
- Rawalpindi
- Peshawar
- Multan
- Faisalabad
- Abbottabad



# INTERNATIONAL INDUSTRIES



**PAKISTAN'S  
LARGEST  
MANUFACTURER OF  
PIPES & TUBES**

**103**  
USD Mn.

**TURNOVER**

**IIL FACTORY 1**

KARACHI

25.6 ACRES (1.1 Million sq ft.)



# IIL FACTORY 2

KARACHI

10 ACRES (0.4 Million sq ft.)



# IIL FACTORY 3

SHEIKHUPURA

31.5 ACRES (1.4 Million sq ft.)



# INTERNATIONAL STEELS LIMITED

**PAKISTAN'S  
LARGEST  
MANUFACTURER OF  
FLAT STEEL**

**245**  
USD Mn.

**TURNOVER**

**ISL FACTORY**

KARACHI

32 ACRES (1.4 Million sq ft.)



**ISL** INTERNATIONAL  
STEELS LIMITED  
Shaping Tomorrow



# ISL SERVICE CENTRE

KARACHI

15 ACRES (0.7 Million sq ft.)



# PAKISTAN CABLES LIMITED

## PCL FACTORY 1

KARACHI

11 ACRES (0.5 Million sq ft.)

**PAKISTAN'S  
LEADING  
BRAND OF  
WIRES & CABLES**

**92**

USD Mn.

**TURNOVER**



# PCL FACTORY 2

NOORIABAD

42 ACRES (1.8 Million sq ft.)



# TECHNOLOGY PARTNERS

 <p>SMS group</p>	 <p>Industriefenbau GmbH</p>	 <p>The name for material handling</p>		 <p>Magnethermic</p>	
				 <p>An Inductotherm Group Company</p>	
 <p>TM</p>	 <p>Absolute Engineering</p>		 <p>Cranes &amp; Components</p>		
 <p>Yuantai Crane Machinery Global Crane Equipments Supplier www.ytcrane.com</p>	 <p>SHIJIAZHUANG TENGDI MACHINERY TRADING CO., LTD. 石家庄腾地机械设备有限公司</p>				

Hollow Structural Sections

---

# PROJECTS CATALOGUE



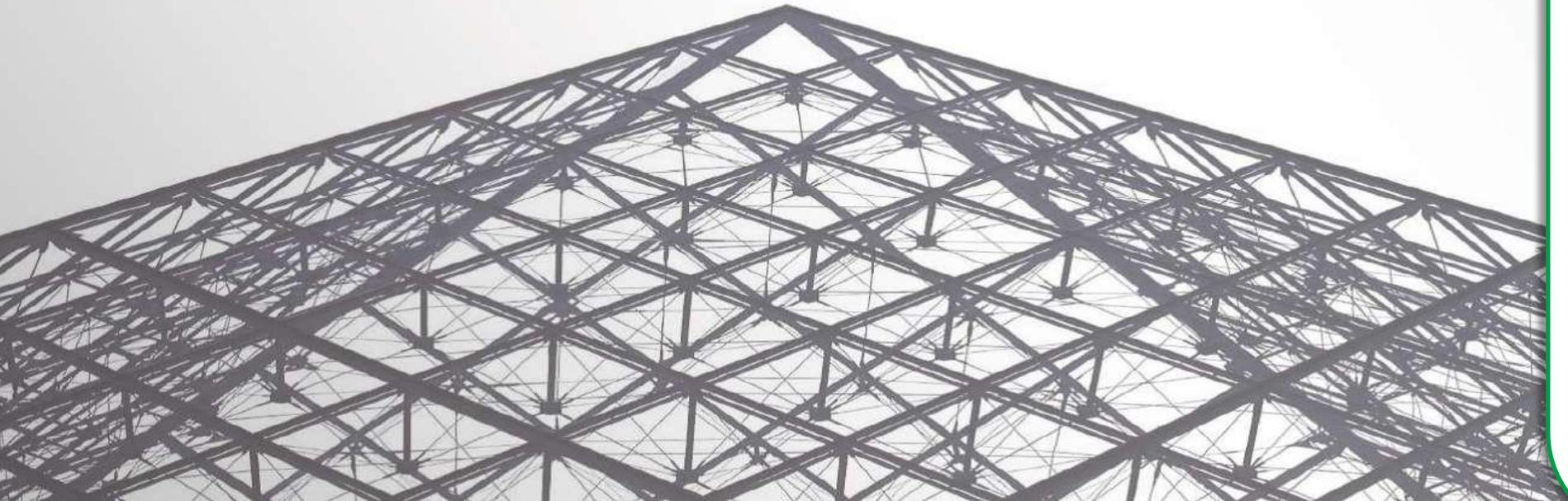
international<sup>™</sup>  
industries  
built on trust



Projects

---

# COMMERCIAL



international<sup>™</sup>  
industries  
built on trust





## Institute of Architects Pakistan (IAP) House Steel Structure Stands Tall

- **Covered Area:** 12,000 sq. ft.
- **Location:** Karachi, Pakistan
- **Number of Floors:** 3
- **Construction Start:** September 2018
- **Structure completion:** November 2018



## 13,000 sq. ft. Office Building

- **Covered Area:** 13,000 sq. ft.
- **Location:** Sheikhpura, Pakistan
- **Number of Floors:** 3
- **Construction Start:** March 2017
- **Structure completion:** May 2017



## The Modern Cafe

- **Covered Area:** 5,000 sq. ft.
- **Location:** Karachi, Pakistan
- **Construction Start:** May 2017
- **Structure Completion:** July 2017



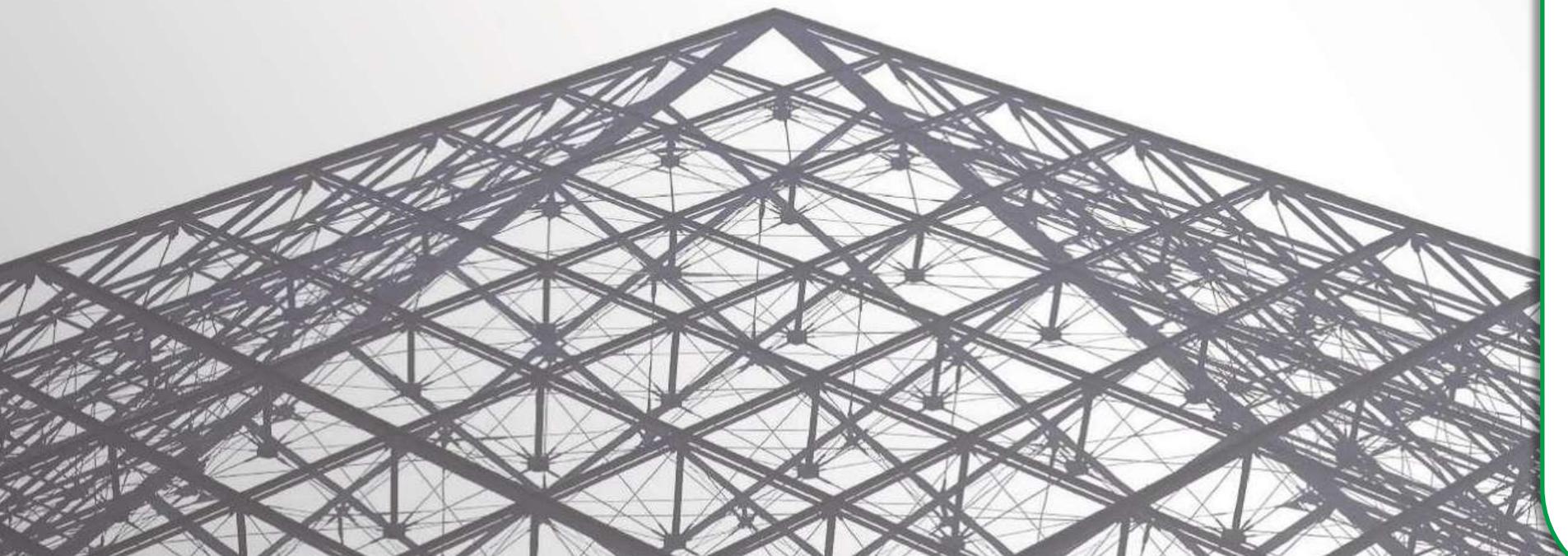
## The 'Hunar' Tree

- **Location:** Karachi, Pakistan
- **Construction Start:** Aug 2018
- **Structure Completion:** Aug 2018

Projects

---

# RESIDENTIAL



international<sup>™</sup>  
industries  
built on trust





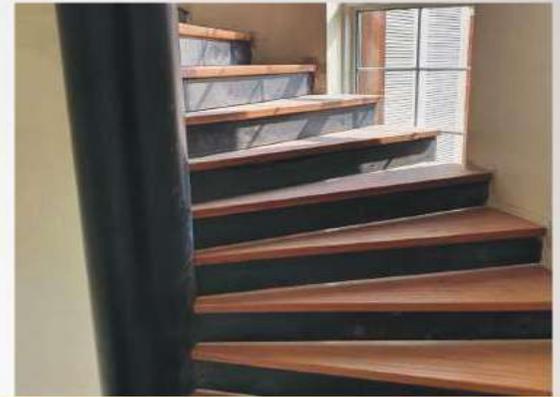
## First Residential Project In Pakistan Constructed Using Hollow Structural Sections (HSS)

- **Covered Area:** 8,000 sq. ft.
- **Location:** Karachi, Pakistan
- **Number of Floors:** 3
- **Construction Start:** September 2017
- **Structure completion:** December 2017



## Two Storey Residence

- **Covered Area:** 7,000 sq. ft.
- **Location:** Karachi, Pakistan
- **Number of Floors:** 2
- **Construction Start:** Sep 2018
- **Structure completion:** Dec 2018



## DHA Residence

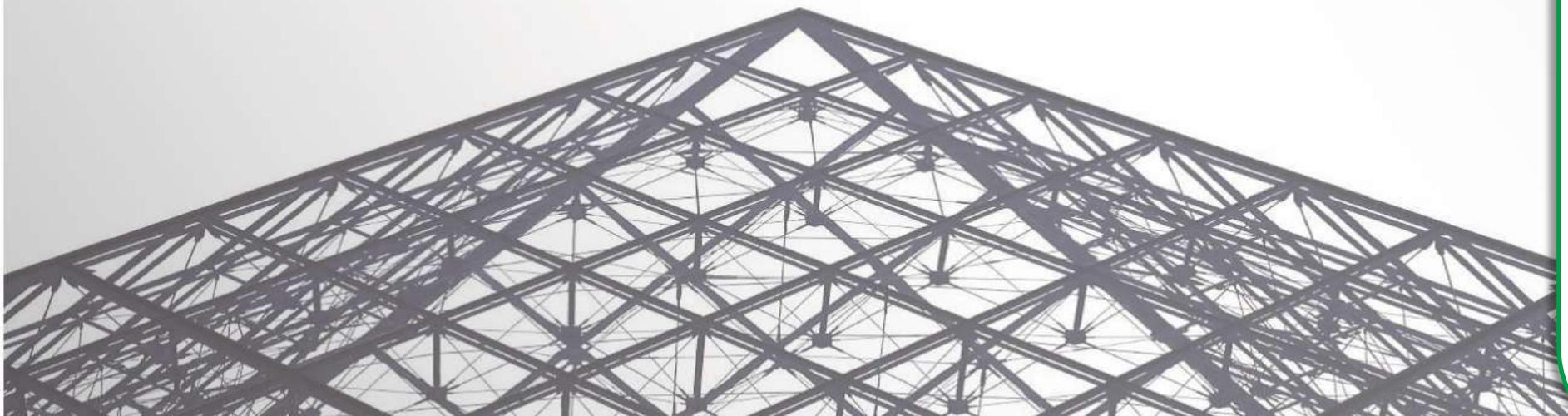
- **Covered Area:** 4,000 sq. ft.
- **Location:** Karachi, Pakistan
- **Number of Floors:** 2
- **Construction Start:** Jan 2020
- **Structure completion:** Jan 2020

Projects

---

# INDUSTRIAL

international<sup>™</sup>  
industries  
built on trust





# NOORIABAD FACTORY

- ★ Execution of project has been **completed in 2023** with the total consumption of around 1900 MT in Fabrication of Structure, 332 MT for Reinforcing Steel and 30290 Cement bags and 300RM of Fencing.
- ★ Supervision of Steel structure has been provided for around 1500MT of Structural Steel.
- ★ Fabrication and **installation** of Rail Beams of around 332MT is in process and will be completed by the end of May 2025.
- ★ The project progresses in alignment with specified methodologies, adhering to quality standards and contractual obligations, ensuring the successful establishment of PCL Factory in Nooriabad.

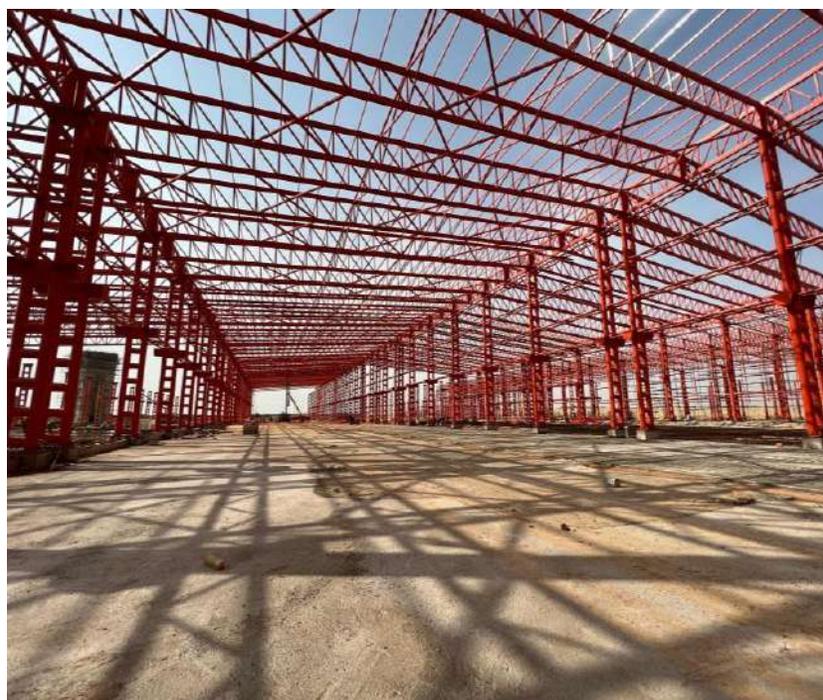


# PCL FACTORY 2

NOORIABAD

42 ACRES (1.8 Million sq.ft.)







## 240 ft. Span Industrial Warehouse With 3 Ton Crane

- **Covered Area:** 150,000 sq. ft.
- **Location:** Sheikhupura, Pakistan
- **Span:** 240 ft.
- **Construction Start:** July 2018
- **Structure completion:** Nov 2018



## 180 ft. Span Industrial Warehouse

- **Covered Area:** 45,000 sq. ft.
- **Location:** Karachi, Pakistan
- **Span:** 180 ft. (60 ft x 3)
- **Construction Start:** April 2019
- **Structure completion:** July 2019



## 120 ft. Span Industrial Warehouse

- **Covered Area:** 24,000 sq. ft.
- **Location:** Nooriabad, Pakistan
- **Span:** 120 ft.
- **Construction Start:** July 2019
- **Structure completion:** Sep 2019



## Service Center

- **Covered Area:** 180,000 sq. ft.
- **Location:** Karachi, Pakistan
- **Span:** 250 ft.
- **Construction Start:** October 2019
- **Structure completion:** December 2019



## Power House

- **Covered Area:** 7,000 sq. ft.
- **Location:** Sheikhupura, Pakistan
- **Construction Start:** Sep 2018
- **Structure completion:** Oct 2018



## Factory Auditorium

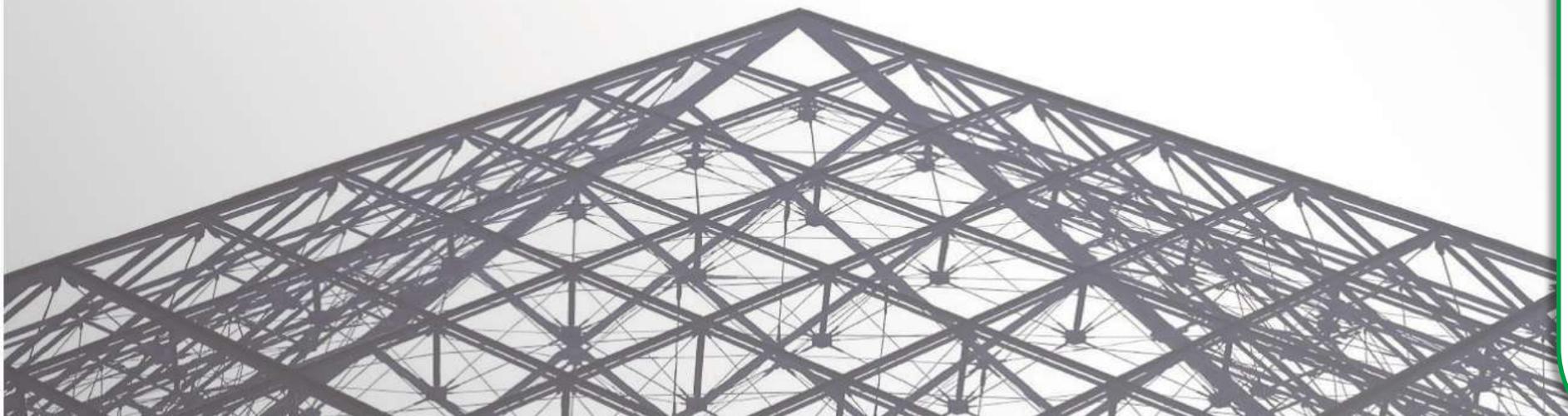
- **Covered Area:** 3,000 sq. ft.
- **Location:** Karachi, Pakistan
- **Seating Capacity:** 250+
- **Construction Start:** September 2017
- **Structure completion:** November 2017

Projects

---

# INFRASTRUCTURAL

international<sup>™</sup>  
industries  
built on trust





## Greenline Bus Rapid Transit System (BRTS)

- **Greenline Bus Route:** 22 KM
- **Location:** Karachi, Pakistan
- **Number of stations:** 25+



## Orangeline Metro Train Stations

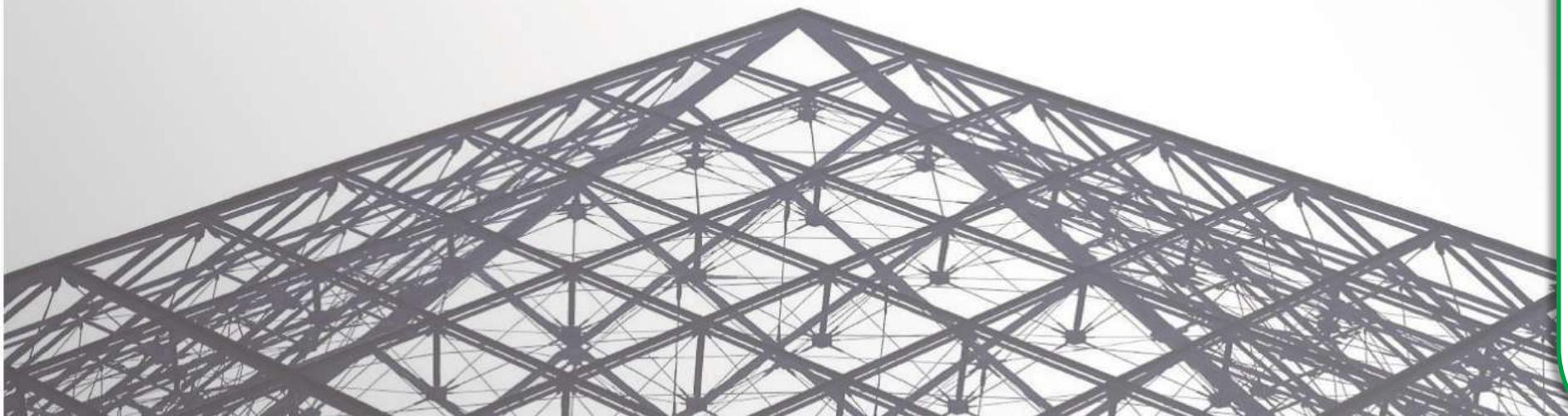
- **Orangeline Train Route:** 27 KM
- **Location:** Lahore, Pakistan
- **Number of stations:** 25+

Project

---

# AFFORDABLE HOUSING

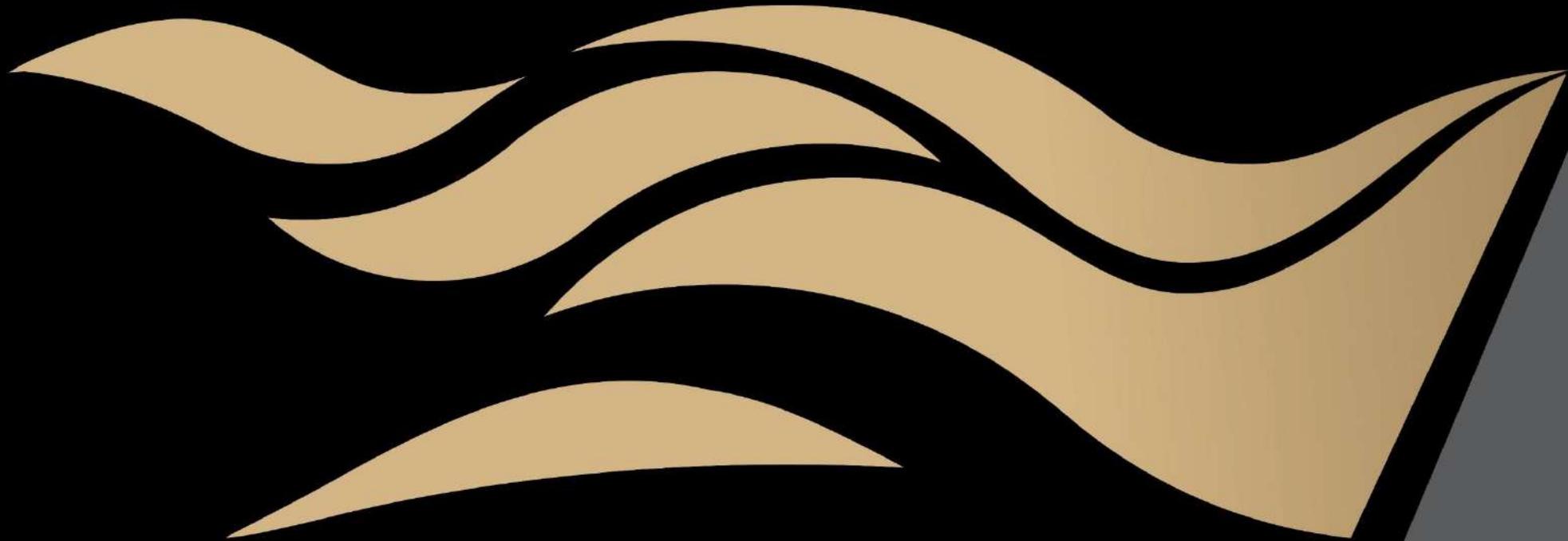
international<sup>™</sup>  
industries  
built on trust





## Affordable Model Houses By

- **Covered Area:** 256 - 792 sq. ft.
- **Location:** Karachi & Sheikhpura, Pakistan
- **Structure completion:** 10 - 20 days



**ASC** AMIR S.  
CHINOY  
GROUP